

## SENIOR DEVELOPMENT OFFICER

Saint Louise House seeks a Senior Development Officer to direct, develop, and manage the organization's fundraising strategies. The Senior Development Officer will work closely with the Director of Community of Support and the Executive Director to develop and guide strategy for meeting development goals.

This role involves organizing large-scale fundraising initiatives, managing fundraising campaigns and events, and building relationships with donors, staff, and volunteers. The Senior Development Officer will oversee our major and planned giving strategies, corporate partnership program, and donor relations.

### **Who we are:**

The mission of Saint Louise House is to empower women and their children to overcome homelessness for generations to come. With a deep belief in the power of women to transform their lives, their families, and our community, we provide women-led families with the stable housing, empowering partnership, and wraparound services they need to move from homelessness to healthy, independent lives.

### **Major Roles and Responsibilities:**

- Execute a development plan that solicits donors and identifies funding sources to support the goals of SLH's Strategic Plan
- Oversee and direct all SLH fundraising strategies and events. Work closely with the Development Committee of the Board of Directors to raise funding to support the agency's mission.
- Personally cultivate and solicit donors through customized, donor-centered cultivation and stewardship activities.
- Plan, develop and oversee donor appreciation including gift acknowledgements, donor communications and Legacy Circle appreciation events.
- Conduct periodic analysis of development plan activities to determine effectiveness of development strategies.
- Oversee and develop Corporate Partner Relationships.
- Partner with Communications Manager to increase and promote brand identity and agency visibility.
- Responsible for maintenance of up-to-date records through CRM system of all volunteers, donors, and corporate partners.
- Partner with Volunteer and Community Engagement Manager to leverage volunteer activities to support development goals.

### **Qualifications:**

- Bachelor's degree in business management, communications, marketing/sales, or related field.
- Work experience in sales management, nonprofit communications, or nonprofit development and demonstrated success in developing and implementing communications and fundraising strategies.

- Well-organized, self-motivated, and highly collaborative work style.
- Demonstrated relationship building, solicitation and negotiation skills.
- Persuasive writing and strong verbal communication skills.
- Database management experience: Salesforce experience preferred.
- Comprehensive knowledge of social media and experience implementing communications and fundraising strategies using social media preferred.

**Benefits:**

Saint Louise House invests in our employees in many ways. We provide the tools and supports needed to all staff so that they can provide the highest quality of services to Saint Louise House families. In addition to fostering a positive, learning, and supportive work environment, we also offer

- Competitive Salary: salary commiserate with education, and experience
- Paid Time Off (160 hours a year)
- Paid Holidays (10 days a year)
- Health / Dental / Vision Insurance
- Life and disability Insurance

**Apply:** Email resume and cover letter to: [rkamperman@saintlouiseshouse.org](mailto:rkamperman@saintlouiseshouse.org)