



Dear friend,

Saint Louise House began as a grassroots effort with a clear mission to empower women with children to overcome homelessness in Central Texas. During its 15 years of service, Saint Louise House has grown from five apartments in 2001 to two 24-unit apartment complexes and the capacity to serve 46 families. Saint Louise House provides deeply affordable housing and supportive services that help single mothers and their children overcome homelessness and forever break the cycle of poverty.

This year will mark the fourth year of Saint Louise House's signature event, the **Mother and Me Tea**, which will be held at Austin landmark **Green Pastures** on **Saturday, May 9th** with Honorary Chairperson Kristin Armstrong! The Tea provides a wonderful opportunity for men and women throughout the Austin community to celebrate the strength of mothers, while raising critical funds for Saint Louise House families. Growing in popularity, last year's Tea boasted a crowd of more than 250 supporters and was punctuated by Kristin Armstrong's deeply inspiring words.

We would like to invite you to sponsor the 4th Annual Mother and Me Tea benefiting Saint Louise House! This year, it is our goal to fully fund a family for one year by raising \$25,000 – the cost to provide housing and comprehensive supportive services to one full family. **We need your help!** The enclosed sponsorship package sheet outlines the benefits you will receive for sponsoring this grand event. To sponsor, simply complete the attached sponsorship form and return in the enclosed envelope.

Your support will help Saint Louise House in our work of transforming the lives of the most vulnerable mothers and children in Central Texas. Please don't hesitate to contact us with any questions you have about sponsorship opportunities!

Sincerely,

2015 Mother and Me Tea Steering Committee

Molly Trexler
mollytrexler@mac.com

Ashley Covert
ashleycovert@gmail.com

Todla Hobson
todla.hobson@gmail.com



SAINT LOUISE HOUSE
Build. Believe. Become.

P.O. Box 150637 • Austin, TX 78715 • Phone: 512.302.0027 • www.saintlouiseshouse.org

2015 Mother & Me Tea Advertising Sponsorships



Benefiting Saint Louise House

Saturday, May 9th 2015 | Green Pastures Restaurant, Austin, Texas
Celebrating the strength of mothers and women everywhere

Home Sweet Home Sponsor (\$25,000)

- Benefits of Title Sponsor *plus* speaking opportunity during event

Event Sponsor (\$10,000)

- Inclusion in event name on all related materials including invitation and press release
- Speaking opportunity during event
- 7 tickets to the Pre-Event VIP Reception
- 1 reserved premium table (7 seats) during Event
- Recognition during event
- Full-page advertisement in event program, with premium placement
- Preferred logo inclusion on all marketing materials, website, social media and signage
- Sponsorship announcement on social media (Facebook and Twitter)

Tea Room Sponsor (\$5,000)

- Naming rights to one room during event
- 7 tickets to the Pre-Event VIP Reception
- 1 reserved table (7 seats) during Event
- Recognition during event
- Half-page advertisement in event program, with premium placement
- Preferred logo inclusion on all marketing materials, website, social media, and signage
- Sponsorship announcement on social media (Facebook and Twitter)

Silver Spoon Sponsor (\$2,500)

- 7 tickets to the Pre-Event VIP Reception
- 1 reserved table (7 seats) during Event
- Recognition during event
- Quarter-page advertisement in event program, with premium placement
- Logo inclusion on all marketing materials, website, social media, and signage
- Sponsorship announcement on social media (Facebook and Twitter)



2015 Mother & Me Tea Friends and Family Sponsorships



Benefiting Saint Louise House

Saturday, May 9th 2015 | Green Pastures Restaurant, Austin, Texas
Celebrating the strength of mothers and women everywhere

Saint Louise House Family Sponsor (\$1,200)

- 7 tickets to the Pre-Event VIP Reception
- 1 choice table (7 seats) during Event
- Name in program

Friend of Saint Louise House Sponsor (\$600) – Limited to 8 Sponsors

- 4 tickets to the VIP Reception and Main Event
- Reserved seating in during Event



2015 Mother & Me Tea Sponsorship Form

Saturday, May 9, 2015 | 12:30 p.m. – 3:00 p.m.
Green Pastures Restaurant, Austin, TX | www.saintlouiseshouse.org/tea

Sponsor Information

Please print how you wish your name, company or foundation to appear in materials:

Contact Name: _____

Billing address: _____

City, State, Zip Code: _____

Phone: _____

E-mail address: _____

Yes! I would like to support the Mother & Me Tea. Please accept my gift of:

Home Sweet Home Sponsorship (\$25,000)

Event Sponsorship (\$10,000) Tea Room Sponsorship (\$5,000) Silver Spoon Sponsorship (\$2,500)

Saint Louise House Family Sponsor (\$1,200)

Friend of Saint Louise House Sponsor (\$600)

Other: _____

Additional Tickets: ____ adult tickets at \$50 per piece and ____ children's tickets at \$35 per piece

I would like to sponsor this event in memory or in honor of (include address of family to notify):

I cannot attend but would like to provide a gift of:

\$1,000 \$500 \$250 \$100 \$50 \$25

Payment Information

Check made out to Saint Louise House enclosed with memo "Mother & Me Tea 2015."

Credit card type & number: _____

Credit card expiration date & security code: _____

Billing address (if different than above): _____

Authorized signature: _____

Thank you for your support of the Saint Louise House 2015 Mother & Me Tea!

A response is kindly requested by April 1st.

Mailing address: P.O. Box 150637, Austin, TX 78715

For more information, contact:

Todla Hobson, todla.hobson@gmail.com

Margarita Ramos, mramos@saintlouiseshouse.org



Mother & Me Tea In Kind Donation and Silent Auction Item Form

Thank you for your interest in helping with our **Mother and Me Tea Silent Auction**, as we celebrate Mother's Day weekend while supporting Saint Louise House. Your donated item will help us raise funds for Saint Louise House, providing housing and essential services to homeless mothers and children in Austin.

Please use the below to submit details for ALL in-kind donations and silent auction items that have been approved by the tea Co-Chairs. This ensures each donation is captured in the Saint Louise House database and the donor is recognized appropriately. If a logo is desired for printed recognition, the Co-Chairs will need the logo prior to **April 1st** in black and white jpeg format. **Thank you for your interest in supporting the Mother and Me Tea 2015.**

Donor or Organization Name: _____

Contact Name: _____ Contact Position/Title: _____

Preferred Address: _____

City/State/Zip: _____

Business Phone: _____ Preferred Phone: _____

Email Address: _____

Website: _____

Committee Member? Yes No Don't Know Prior Donor? Yes No Don't Know

Donation Type (select all that apply): Good Service Media/Advertising Cash Other

If Cash or Other, please describe: _____

Auction Item? Yes No

Donation Description (be specific on quantities and values of individual items): _____

Donation Value: _____

Donation is to be Recognized in Publications (if yes, how): _____

Date of Pledge: _____ Date Donation Received: _____

Donation Pickup Instructions: _____

Committee Member Contact Name: _____

Committee Member Phone: _____ Email: _____

A copy of this form should be retained by the donor.